





Harness Racing Australia INC ABN 19 877 460 923

HARNESS RACING AUSTRALIA AWARDS

Joseph Coulter Awards Criteria

The Harness Racing Australia Joseph Coulter Media Awards commenced in 1976 and are awarded yearly to the media adjudged as the best in each category.

The Awards are announced in late January/early February due to the judging process for all categories.

The Call for Nominations is put out on the harness.org.au website in early January for those wishing to nominate either their work or someone else's who they believe is worthy of an award.

A copy of the article, book, photograph, or program must accompany each nomination and details of where and when it was published or aired.

HRA's Media Awards cover a number of categories. These are:

Literary

"Joseph Coulter" Best News Story of the Year

Graham Goffin Memorial Awards

Best Feature of the Year **Best Regional Story** Best Historical Feature Best Book

Photography

Best Published Action or Still Photograph

Radio/Podcast

Best Feature to Air

Television/Video/Film

Best Feature to Air

Award of Merit

For Demonstrated Excellence in Promotion For Demonstrated Excellence in Social Media Usage and innovation



Literary

The literary Award nominations above are submitted to HRA for judging and must have been published in newspapers, magazines or online during a specific season.

Books

The Best Book category nominations are submitted to HRA for judging and must have been published during the specific season.

Photography

The Best Published Action or Still Photograph category nominations are submitted to HRA for judging and must have been published during the specific season.

TV/Video/Film

The Best Feature to Air in Television, Video or Film category nominations are submitted to HRA for judging and must have been aired during the specific season.

Radio/Podcast

The Best Feature to Air in the Radio/Podcast category nominations are submitted to HRA for judging and must have been aired during the specific season.

Award of Merit

The categories for the Promotion Award of Merit are:

For Demonstrated Excellence in Promotion

For Demonstrated Excellence in Social Media Usage and innovation

<u>Nominations</u> are submitted to HRA for judging and must relate to a promotion during the specific season.

Miscellaneous (Special Recognition)

This award is presented on a needs basis to someone it is believed is worthy of recognition in media, which does not come under any of the above awards.