



AHRC EQUINE INFLUENZA FORUM

QHRB – WHAT HAVE WE LEARNT?

COMMUNICATION

- Participation
 - Best available minds
 - Industry dialogue
 - Internal skills matching
 - Internal training
- Leadership
 - Honesty
 - Engagement
 - Access
 - Support Systems



COMMUNICATION

- Method
 - SMS
 - Website
 - Direct Mail
 - Television
 - Radio
 - Newspapers
 - Surveys
 - Dedicated Phone Lines
 - Industry Roadshows
 - Facsimile



CRISIS RESPONSE

- Relationships
 - Government Departments (State and Federal)
 - Queensland Racing Limited
 - Veterinarians
 - Other Equine sectors
- Risk Management
 - Vaccination
 - Horse & people movement
 - Return to training/trialling/racing



INDUSTRY RESPONSE

- Assistance
 - Financial
 - Counselling
 - Information
 - Advice or Direction
- Retention of skills
 - Work Placement Program
 - CHAPS administration
 - Vaccination administration



INTELLECTUAL PROPERTY

- Government Relationships
- Internal Response Structures
- Finance Models of each industry sector
- Horse population and domicile information
- Property information
- Immune status of herd
- Microchip numbers
- Communication channels
- Feedback



INDUSTRY QUESTIONS

- Where to with vaccination?
- Immune status for racing eligibility in Qld & NSW?
- Microchips versus Freeze Branding
- Cost recovery
 - Industry losses
 - Cost share agreement
- Managing relationships
 - Equine groups with competing priorities
 - Governments
- Harnessing the Intellectual Property

